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**RICOCHET LABS RELEASES FACEBOOK VERSION OF "QRANK"
Social Trivia Game is Among First to Connect iPhone and Facebook Players**

Austin, TX, June 19, 2010 – Ricochet Labs today announced the launch of a new Facebook version of QRANK, its popular social trivia game. A viral hit on iPhone and iPod touch, QRANK now welcomes Facebook users to the addictive game. While QRANK Facebook has the same social and current event hooks as the iPhone version, it is not a stand-alone game. It supports true cross-platform play, allowing friends to play each other no matter if they're in front of a computer or on an iPhone.

"QRANK Facebook is another example of how Ricochet Labs is redefining the social game experience," said Ricochet Labs CEO Rodney Gibbs. "Few if any games allow iPhone users to play directly with Facebook users. QRANK Facebook proves that our addictive casual games can connect users across multiple platforms, be they mobile or desktop."

Designed specifically for the casual game players who crave quick, social gameplay, QRANK is an addictive daily ritual. Invisible to the player, the game downloads 20 fresh trivia questions each day, many ripped straight from today's headlines. A single game of QRANK takes just a few minutes to play, so it's the perfect daily treat whether a person is on the go with his iPhone or in front of his computer on Facebook.

QRANK players compete against their friends right in the game, seeing their friends' faces and performance, down to how quickly they answered each question. QRANK's location-based features allow players to earn rewards based on their location, and to see how they fared against other players in their city, state, and country.

QRANK launched its first application for iPhone and iPod touch in March 2010 during the South by Southwest Interactive Festival. A viral hit, QRANK has earned thousands of glowing player reviews on Apple's App Store, as well as high marks from press. QRANK Facebook is free to play online at www.facebook.com/Qrank. QRANK iPhone is available for free from Apple's App Store.

Ricochet Labs will soon release a significant upgrade to the iPhone version of QRANK that vastly expands its location-based features.

ABOUT RICOCHET LABS

Founded in 2009 by veterans of the video game and online media industries, Ricochet Labs develops location-based mobile applications. Combining top-notch gameplay with innovative technology, Ricochet Labs creates titles friends love to play together either in-person or across the globe. The company is based in Austin, Texas. More information is available at www.qrankthegame.com.

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